

DESIGN | NOVELTY | FINESSE | GOODNESS | CONSERVE



YOUR ISLAND STORY BEGINS HERE.

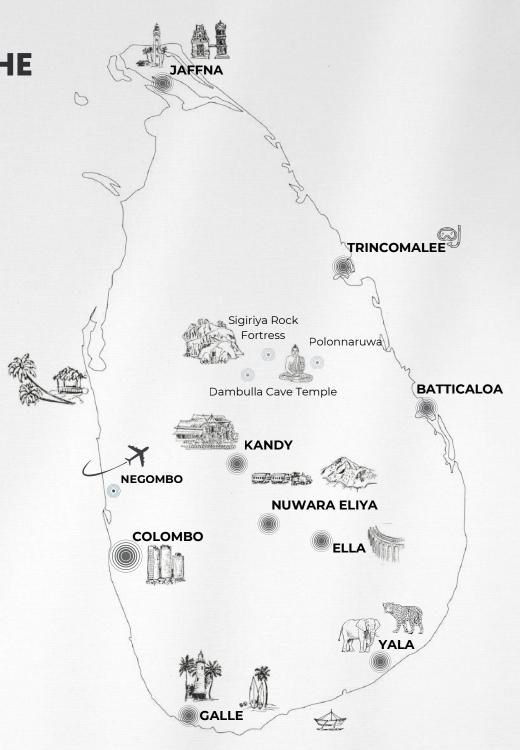


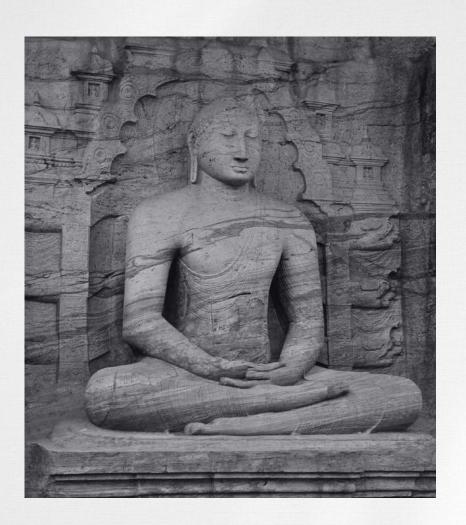


AUTHENTICITIES Sri Lanka is an innovative travel organisation, established in May 2013, that goes well beyond the basic building blocks of planning a trip or an experience. We curate bespoke, authentic trips in Sri Lanka, mixed with luxury that orchestrates with expertise, emotion and generosity, leading everything to the big picture.

WHAT YOU WILL FIND IN THE PEARL OF THE INDIAN OCEAN.

- Eight UNESCO World Heritage sites, dating from the 3rd century BC onwards, are scattered across the island.
- An ancient cave monastery adorned with intricate Buddhist murals and statues.
- Ruins of ancient capitals showcasing colossal stupas and sacred fig trees.
- Vibrant Hindu temples boasting stunning Dravidian architecture.
- The South, known for its colonial history and boutique charm.
- Misty plateaus and dramatic cliffs.
- A biodiversity hotspot with hiking trails and rural village life.
- National parks with the world's highest leopard density in the wild.
- An eclectic mix of Buddhist, Hindu, and colonial influences.
- Rare and photogenic traditional fishing methods.





THE INSPIRATION.

Our brand is eclectic, focusing on authentic experiences driven by **emotion**. We offer travel plans that are genuine, culturally relevant, and emotionally engaging, allowing guests to connect with local people, culture, and nature. Creating value in tourism is central to our ethos, as we showcase Sri Lanka's rich potential through culture, landscape, and lifestyle, providing travelers with a blend of true luxury and informality.



THE STRENGTH.

Our brand is eclectic and has evolved through careful deliberation on how we could introduce authentic experiences through "emotion". Through our travel plans, one experiences what is genuine, culturally relevant, experiential, mindful and emotionally engaging. It is a gateway for our guests to engage and integrate with our people, culture, heritage, nature and local folklore. Creating value through new dimensions in tourism is integral to our business ethos and work ethics. Sri Lanka is a destination that offers abundant potential and we challenge ourselves to infuse the elements through culture, landscape, architecture, and lifestyles so that our travellers experience true luxury with informality.



CORE COLLECTIVE.

The formidable team at Authenticities is the driving force behind the company's success, leading the way in curating immersive travel experiences that offer authenticity through meaningful contrasts. In a tech-driven world, we recognize the importance of the modern traveller, who embodies curiosity and adaptability. At Authenticities, we nurture a culture of continuous learning and grassroots knowledge. We maintain personal and professional relationships with vendors, collaborating closely to understand their products and services.

We invite you to find your paradise in Sri Lanka where every journey tells a story and every view is a masterpiece....

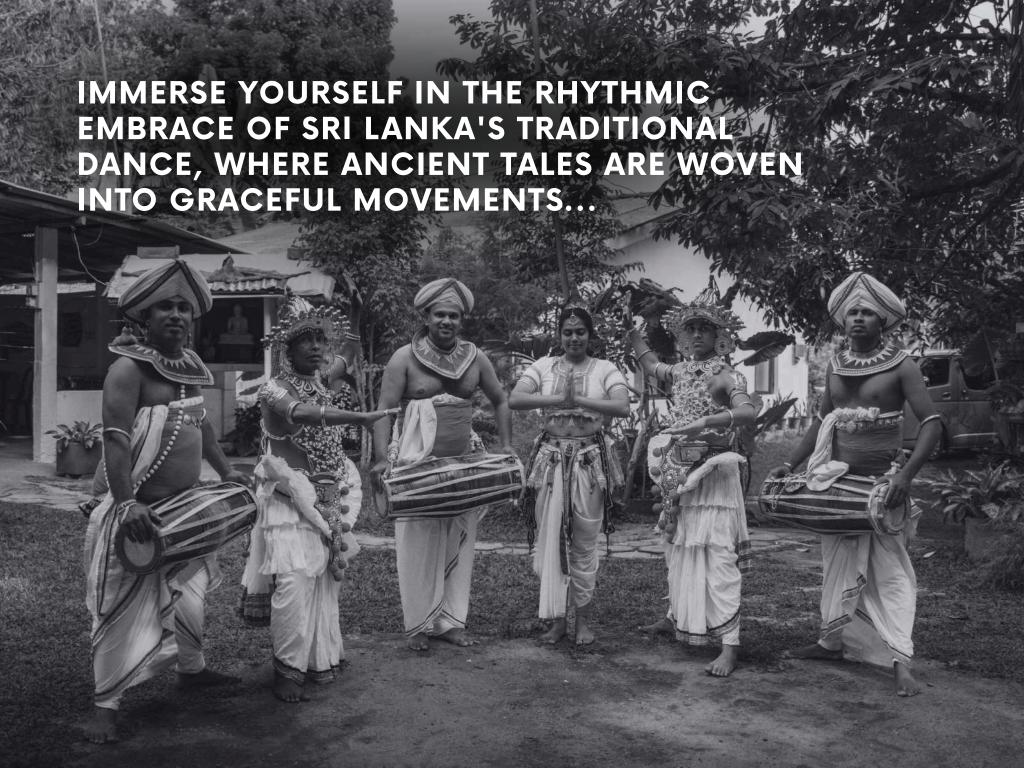
BLESSED ARE THE CURIOUS FOR THEY SHALL HAVE ADVENTURES.

- LOVELLE DRACHMAN

THE AUTHENTIC EXPERIENCE.

Culture and emotion are central to curating contemporary, charming and in-vogue experiences. It complements our thirst for new and vibrant facets of future travel needs.

We inspire the need for our travellers to surrender themselves to the serendipity of the road, allowing unexpected encounters and detours to shape their journey. They find solace in these unfiltered moments, embracing the beauty of locality and the freedom it brings.







ENGAGE IN SINCERE, AUTHENTIC INTERACTIONS WITH LOCAL COMMUNITIES...



WHY WE KNOW WE ARE THE BEST!

- Our invaluable regional staff spread around the island the only DMC with a regional presence.
- Our unique experiences, curated exclusively for our valued travellers, contribute 100% of the revenue back to the communities and thereby help them to sustain livelihoods.
- Our ongoing commitment to responsible and regenerative travel.
- Our service excellence is in a league of its own, which is justified by:
 - Best luxury transport fleet on the island.
 - Amenities provided in-vehicle are the best in the trade, well thought out and always ahead of the curve.
 - Our ever-evolving expertise helps us create novel, authentic and bespoke itineraries encapsulating all of Sri Lanka.

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OUR TRIP REVIEWS HAVE AN AVERAGE SCORE OF

OVER 98%.

Connect, our philanthropic initiative, contributes 10% of our pre-tax profits to improve rural primary education.

OUR COMMITMENT TO RESPONSIBLE TRAVEL

We are always looking at ways to change how we design travel. It means looking at sustainable travel practices that will, in turn, reduce our carbon footprint while ensuring we continue to travel as joyously as always. We have constantly believed in respecting nature, natural environs and wildlife in its purest form, a subject and an area we are passionate about and truly believe in protecting.





Renew is a dedicated brand of Authenticities, offering bespoke experiences that combine experiential travel while embracing the integrity and quality of native ecosystems. Renew aims to provide high-value, low-impact travel options for climate-conscious and mindful travellers. It is dedicated to curating and delivering "Sri Lanka's first scientifically endorsed low-emission travel guides."

THANK YOU!

Please visit our website <u>www.authenticitiessrilanka.com</u> for more information.

If you would like to keep up on the latest content and travel updates, come by and connect with us on our social media channels. Our digital interfaces are designed through careful deliberation of educating and inspiring you through our very own efforts and image archives.

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